



DANIEL GONZALEZ
“Super Reality”

Tuesday, May 19th, 2015 – Friday, September 18th, 2015

Galleria Valentina Bonomo in collaboration with Alessandro Cucchi is pleased to announce the opening of **“Super Reality”** solo show of the Argentine artist **Daniel González** (Buenos Aires, 1963) **Tuesday May 19th, 2015 opening reception from 6pm to 9pm** in via del Portico d'Ottavia 13.

“Super Reality” is a reality where thoughts, dreams, desires, feelings and every kind of possibilities intersect to reconfigure our existential themes. It's the every day with special effects, created by everyday experiences, as in the hand-sewn sequins banner paintings: for those who consider love a journey to redefine (*Terror of Love Adventure*) or for those who take it to its absolute level (*Love Song*), for the one who writes to God as if He were a pop-rock band (*Letter to God*) or when an organic spot becomes a monument (*Organic Midnight Splash Monument*). Inspired by childhood memories, when his Italian grandmother turned tomato cans into plant pots for spices, the artist creates the packaging sculpture-flowerpots in hand-sewn sequins with catchphrases that belong to consumers' personal moments. González submits art to life consumption: his artworks can be used (*Flower pots*), passed through like a curtain or simply hang on the wall, like *wall paintings* (*Cosa Vuoi* and *Porco Mondo Ladro*). The mylar collage are ephemeral architectures that celebrate every moment of our lives, created to marvel and ponder through their dazzle, minimalist compositions and provocative sentences. On show there will also be a selection from the *Cut-Up Sculpture Clothes Collection*, Wearable Sculptures from the performance **“Portrait Fashion Factory”**, curated by Valentina Ciarallo at the Complesso Monumentale Santo Spirito in Sassia (Thursday May 14th, 2015 from 6pm to 9pm).

These Wearable Sculptures are unique pieces from *D.G. Clothes Project*, the art-applied-to-fashion project founded by González in 2004, which mixes clothing, shoes, materials, fabrics and diverse styles, adding intrinsic conceptual beauty to visual glamour.

Every artwork is relating to our sense of freedom, to take back reality in our own hands and interpret it in our own terms.

Daniel González was born in Argentina in 1963; he lives and works in Berlin and New York. His work results from researches into celebration rites and it takes the form of public projects, sequined banner-paintings, sculptures and wearable one-off pieces for the art-applied-to-fashion project *D.G. Clothes Project*, which are presented in high-impact performances. González creates irrational, sexy, and energetic worlds, areas of freedom in which existing conventions collapse.

His work has been shown in Viafarini, Milan in 2007; in 2008 he takes part to Manifesta 7 with the *D.G. Clothes Project*; in 2010 he took part in the Witte de With festival, Rotterdam, where he presented his first *Pop-up Building*, an historical church was covered in cut-out cardboard like a gigantic pop-up book.

In 2011 he participated in the Biennale of the El Museo del Barrio in New York with the public sculpture-installation *Pop-up Museo Disco Club*, that transformed the museum's 5th Avenue facade and its lobby into a block party lasting six months. With the artist Anna Galtarossa he realized big-scale public installation projects, like *Chili Moon Town Tour*, floating city of dreams in 2007 in Mexico City, *Homeless Rocket with Chandeliers*, working crane used in an active building area in Lambrate (Milan). Daniel González exhibited at the Zabłudowicz Collection in London, at the Musée d'Art Contemporain de Bordeaux and at the Pinakothek der Moderne in Munich. In 2014, Noah Khoshbin, curator of Robert Wilson Watermill Center (Long Island, NY, USA) invites Daniel González to the Luminaria Festival in San Antonio, TX, USA, with the performance *Bohemian Texas Street Home Fashion Show*.

In 2015 the *D.G. Clothes Project* presents the performance *Aaaaaaahhh Anthology of a Liar*, designed for Marsèll showroom in the exhibition space Marsèlleria, Milan, followed by *Cheaper Fast Love*, performance for the design fair Ventura Lambrate in Milan. The artist will be also featuring in Rome with the performance of *D.G. Clothes Project, Portrait Fashion Factory*, hosted in the Monumental Space Santo Spirito in Sassia, for the art programme Spirito Due, curated by Valentina Ciarallo on May 14th and it will be immediately followed by the solo show *Super Reality* at Valentina Bonomo Gallery.

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