

VALENTINA **BONOMO** ROMA

PRESENTS

**POP UP**

Curated by Jesus Fuentes

**Memorabilia, rare multiples and pieces only by American Pop Artists:  
Andy Warhol, Roy Lichtenstein, Keith Haring**

**Opening Reception:** Sunday 13 December from 11 to 19 at Via del Portico d'Ottavia 13

**Duration of show:** 13 December 2009 to 6 February 2010

**Gallery Hours:** 11.00 to 13.00 and 15.00 to 19.00 Tuesday through Saturday

**Information:** Marzia Laudisa and Maria Linda Fusella tel 06 6832766

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After the success of its preceding editions, Sunday 13 December from 11 to 19 *al ghetto contemporaneamente*, an event hosted by the galleries of the Ghetto of Rome – Valentina Bonomo Roma, Edieuropa, QUI arte contemporanea, Galleria Pio e Nicola Monti, Ermanno Tedeschi Gallery – unite a community initiative and invite a viewing of their respective shows of contemporary art, each hosting a special event for the occasion.

Valentina Bonomo Roma will inaugurate *Pop Up – Memorabilia, rare multiples and pieces only by American Pop artists*, curated by Jesus Fuentes.

The show will exhibit not only the most celebrated silk screens that portray objects easily recognizable in our collective memory, but most importantly, products of consumer culture like watches, records, dresses, cans, 3D film glasses, autographed passes from Studio 54 and notes by artists of the caliber of Andy Warhol and Roy Lichtenstein. Also included in *Pop Up* are works by Keith Haring, the celebrated artist who identifies with pop art from a different generation in which the artist traced some of his ideas and his style of life.

These are objects of daily use that become memorabilia thanks to the intervention of artists.

The same concept of memorabilia is established in the spirit that sustains *pop art*. As Andy Warhol said in an interview with Swenson that appeared in *Art News* in November 1963 "Pop Art is liking things."